



FY21 HUD COC PROGRAM COMPETITION FAQs

Q1) What is the best way to name our project? HUD said in this video that we must be consistent in our naming: https://youtu.be/hxNG_9yGF4Y.

A1) The recommendations in the Local Application Detailed Instructions is in alignment with the information in this video. In the video, HUD is saying that the name you give the project for the very first time, is the name that you should use in e-snaps for every year after. They are telling you to be consistent in what you call it from one year to the next. My guidance to you in picking a unique name is aligned with this because it will be easier to pick the project out of a renewal list from one year to the next if it has a clearly identifiable name. The suggestion that they give "ABC Housing" would actually be considered unique under my tip that you avoid names like "Rapid Rehousing FY20". We already have one renewal project named "Welcome Home" so don't take that, but that is a great name because it won't be confused with another project in a listing.

Q2) When is our e-snaps application due?

A2) September 22, 2021 at 5pm. Submit it in the e-snaps system AND download a pdf of the completed application and attach it with your emailed Local Application to me all by the September 22 deadline. Do not confuse this date with the deadline to HUD for our full application. Your e-snaps applications must be submitted in the system a full month before we submit to HUD, and you cannot miss a HUD deadline.