

HUD's Surprise NOFO

Supplemental NOFO to Address Unsheltered and Rural Homelessness

July 2022 Governance Council Presentation

Big Picture

HUD wants to end unsheltered homelessness and is including a rural lens for the work as well.

We need to demonstrate that we have a strategy to end unsheltered homelessness and that we are targeting people with the most severe service needs.

HUD is using funds that have been recaptured over past years because this is a priority of the administration.

Big Picture

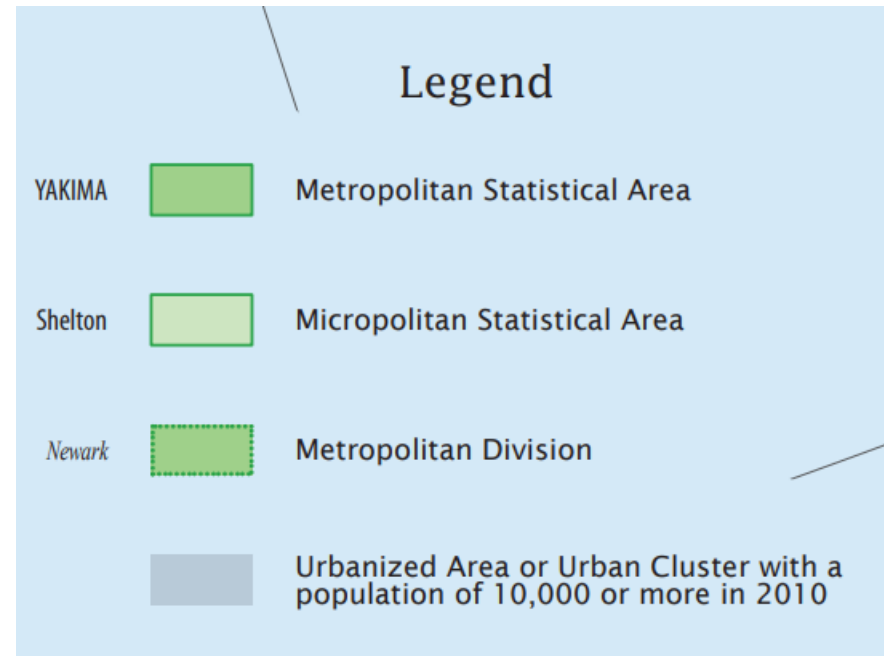
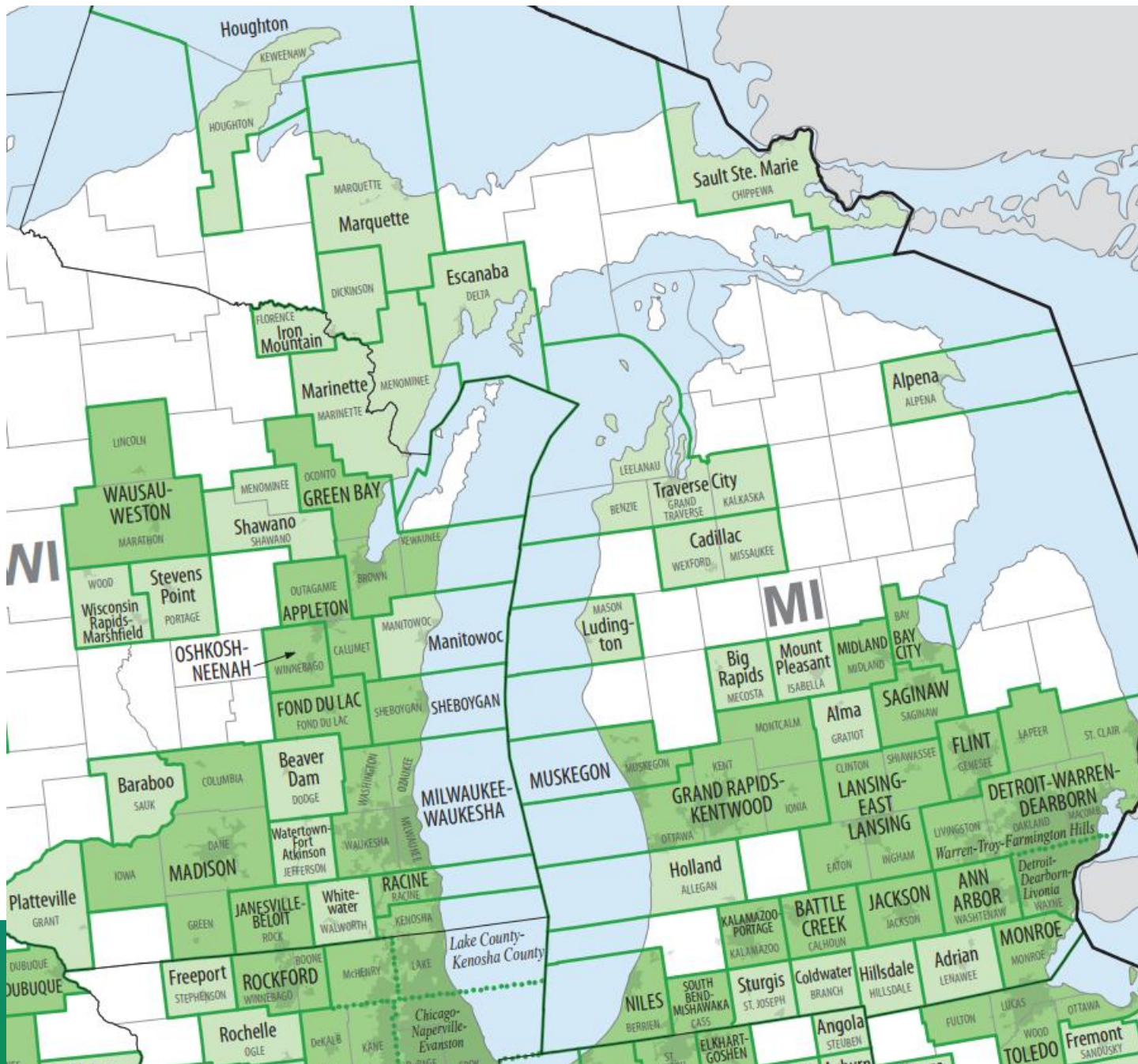
It will be competitive- especially the Unsheltered funding.

We can apply for:

Unsheltered Set Aside: \$8,652,078

Rural Set Aside: \$9,101,279

But... we don't fully count as "rural" by the definition (page 14). Counties that cannot apply under the Rural Set Aside are: Bay, Berrien, Cass, Clinton, Midland, St. Clair, Van Buren (arguing Van Buren)



[Metropolitan and Micropolitan Statistical Areas of the United States and Puerto Rico \(census.gov\)](https://www.census.gov)

Big Picture – The Odds

Unsheltered is unlikely.

\$267,500,000 is available for the Unsheltered Set Aside.

If the CoCs eligible for the PIT Count Bonus were selected first, their max funding amounts would be between \$427,538,053 and \$598,524,596

LA, Chicago, and New York alone have a combined max of \$180,000,000

Rural will still be tough.

\$54,500,000 in the Rural Set Aside. Our max is \$9M and there are 126 CoCs that can apply for Rural funds. We have the 5th largest maximum amount. Scoring for each project will be the most important thing here.

Eligible Activities

Unsheltered Set Aside

All activities under the Annual NOFO, excluding “Hard Costs” (construction, acquisition, rehab)

- PSH
- RRH
- Joint TH-RRH
- HMIS
- SSO-CE

Eligible Activities

Rural Set Aside

All activities under the Annual NOFO, INCLUDING “Hard Costs”

- PSH
- RRH
- Joint TH-RRH
- HMIS
- SSO-CE

Plus

- SSO

Plus...

Eligible Activities

Rural Set Aside

As part of a PH or SSO project (that is Housing First):

- Rent or utility assistance on 2 months of arrears, or up to 6 months for those in PH projects
- Short-term motel or shelter costs for project participants (shelter with stipulations- page 21)
- Repairs to make housing habitable for TH or PH project participants

Eligible Activities

Rural Set Aside

As part of a PH or SSO project (that is Housing First):

- Capacity building for project participants (think job training)
- Emergency food and clothing to project participants
- Costs from using the Federal Inventory property programs
 - a. <https://www.hhs.gov/about/agencies/asa/psc/federal-real-property-assistance-program/index.html>
 - b. <https://disposal.gsa.gov/s/mckinneyventohomelessprogram>

Project Design and Match

Match is still required at 25%

Remember, match has to be in the form of eligible activities for the project. In the Rural Set Aside you can potentially match using CSBG food assistance. You can partner with MIWorks! for job training and use their services as match.

See: <https://www.hudexchange.info/homelessness-assistance/coc-esg-virtual-binders/coc-match/match-requirements/>

Participant Eligibility

Unsheltered Set Aside:

Participants can be served in projects if they are homeless category 1, except if they are coming from TH, they must have been homeless prior to the TH entrance;

Or category 4 (24 CFR 578.3)

Participant Eligibility

Rural Set Aside:

Participants can be served in projects if they are homeless category 1, 2, or 4 (we can request permission to serve category 3 homeless in a small amount) (24 CFR 578.3)

They would still need to be prioritized as having “severe service needs” by a process developed and followed by the full CoC.

New Applicants

Tribes can apply even if they did not complete the resolution previously.

But...if a tribal area was not included in the geography during that registration process and that extended registration process, you can't go back and do that now. However, if a tribal organization or a [TDHE] wants to apply for funds and serve people who are not living in those geographic areas, but are living in the areas or residing in areas, or want services in the areas that the CoC has already sort of designated as its geographic area, then that's absolutely okay. You can have tribes and TDAGs operating projects within the CoC boundaries.

And there's also the rule for tenant based rental assistance. So if you have... Okay, you've been selected, you have your project awarded, you've gone to grant agreement, and now you're providing tenant based rental assistance within your geographic area and someone wants to take their tenant based rental assistance and move on to tribal land, that's okay, too. Somebody can take that and rent a unit on tribal lands.

(From the June 29 HUD Webinar Transcript)

CoC Processes

This application closes October 20, so the Annual HUD NOFO will run inside this window

We are exploring ways to align the local applications so that there will be one process for all

The local application for this will come out no later than mid-August

CoC Processes

Our Annual HUD funding is still most important because it is money that is already OURS.

Must prioritize PSH with Annual HUD funding. This will be particularly important in Bay, Berrien, Cass, Clinton, Midland, St. Clair, and Van Buren

There is untapped potential within these funds if we are creative enough!

How Do We Win at This?

We must demonstrate a strong plan to target and serve those experiencing homelessness with severe service needs and a plan to end unsheltered homelessness

We must have a committee of people who have experienced homelessness in a position of leadership throughout the planning process

We must target areas that have been left out of HUD CoC Program Funding before

How Do We Win at This?

Projects must have 50% of their housing costs covered by non-CoC or ESG sources. (HCV, HOPWA, HOME, etc)

The CoC must demonstrate a landlord recruitment strategy and use data to test and update the strategy

Projects must have partnerships with healthcare providers (FQHC, health departments, mental health, etc) that provide services valued at 50% of the total project budget, or offer services to all project participants who qualify for SUD treatment or recovery

Submitting fewer projects

Let's Start Planning

Reach out to your PHAs: What if you applied for Supportive Services to cover some of their units? (Covers Housing Unit need and match)

If you are in a rural area, how can you design a project that meets your most pressing needs and takes match into consideration?

Don't forget Annual CoC Funding we already have! If you aren't eligible for Rural Set Aside, what about SSO-CE funds?

Think BIG- go outside your normal boundaries. I am available for brainstorming and consultation.

MiBOSCOC

Michigan Balance of State
Continuum of Care

