

Meeting Minutes 7-16-2021

Communications-Marketing & Partnerships

(Subcommittee of NEMCAH LPB)

Chair: Amanda Bergeron

Attendees: Amanda Bergeron, Victoria Purvis, Courtney Holmes, Rod Desjardins, Mike Maturen, Karen Bertetto

Our next steps:

- HARA reaching out to current participants for lived experience feedback for future advertising, video, and homeless awareness insight/ideas. Will report back at next meeting.
- Mike Maturen-producing a short video explaining an upcoming contest for artwork that will allow community members to participate in developing our next poster. Video should be completed by next meeting and should be able to begin poster contest.
- Continue to discuss homeless awareness month ideas. Will push stories, videos out to local news media as well. Some current ideas: Haircuts for the homeless, undergarment drive, interview clothing drive.
- Informational cards/brochures to Mike Maturen to pass out at his upcoming events.
- Rod D-experience in journalism and offering to write for the group. Thank you!