

FUNDING 102: The COC Program Competition

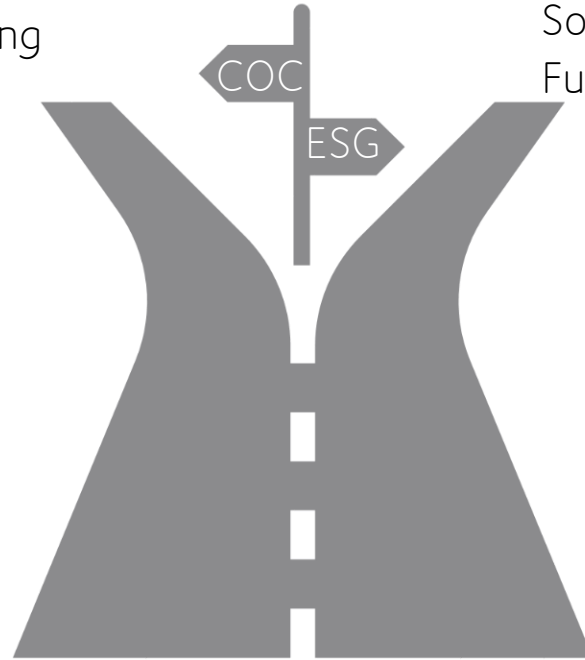
MIBOSCOC GOVERNANCE
COUNCIL

MAY 13, 2021

Recap from April

Continuum of
Care Funding
(CoC)

Emergency
Solutions Grant
Funding (ESG)



HEARTH ACT

Recap from April



- Coordinated Entry Grant
- HMIS Funding for MCAH
- RRH through MDHHS
- PSH through MDHHS
- Direct HUD Grants
 - “MHAAB” Projects
- Planning Grant

HUD CoC Program Funding Terminology

Projects: What we call programs in HUD application lingo. The whole pot of funding HUD has is the Program, all the service programs we administer are projects in it.

GIW: Grant Inventory Worksheet: A listing of current projects and their budgets that gives the total funding for the CoC.

ARD: Annual Renewal Demand: The total amount of funding we received last year and all we are allowed to request this year. This year it is \$9,158,635

Bonus Project Funding: HUD may announce that Bonus Project Funding is available to CoCs that score high enough.

HUD CoC Program Funding

From MDHHS

RRH, PSH, Dedicated Plus PSH: MDHHS applies directly to HUD in that CoC Program Funding Competition as a Balance of State CoC member

From MSHDA

CoC Planning, Coordinated Entry, and HMIS: MSHDA applies to HUD in the CoC Program competition for these grants and then sub-grants them out. MSHDA provides the 25% match on these grants too

Direct from HUD

You can apply during the competition for your own local program***



UNDERSTANDING COC PROGRAM FUNDING

Each year, the CoC must submit one application that is made up of individual project applications

Think of it as building a bouquet to give to HUD. Each flower in the bouquet is one of our projects. We must decide which flowers get included and which ones are displayed most prominently. Afterwards, HUD compares our bouquet to all the others it received.



UNDERSTANDING COC PROGRAM FUNDING

Don't forget the card!

We also write one large "Collaborative Application" where we detail how well we've done at ending homelessness over the year.

HUD uses this to decide how many of our flowers to keep- or projects to fund.

Digging Into the Local Competition

“Deciding on the Flowers for the Bouquet”

Every project must reapply for their funding and the CoC must consider all eligible applications.

The committee must rate and rank each project based upon clearly identified, objective criteria.

There will be additional assumptions or allowances to help guide the ranking.

As a CoC we want to have clearly agreed to what our funding priorities will be.

Values and Priorities of the CoC

Executive Committee is making the following recommendations to the Funding Committee:

- 1) We continue to invest in and shore up our CoC's infrastructure
 - A) Coordinated Entry, HMIS, and the Planning Grant
- 2) We maximize every opportunity to bring in additional funds to our CoC.
 - A) Ensuring there are applications for Bonus Funding and DV Bonus Funds
- 3) We maximize our CoC's competitiveness in the competition in our ranking and submission
 - A) If a project is unlikely to be funded by HUD we will encourage reallocation

Values and Priorities of the CoC

The pandemic has made this a difficult year; however, this can mean we do well in the competition by showcasing how well we have adapted. Our strengths have shown in:

- Partnerships (MDHHS, MSHDA, Health Departments, Emergency Managers, etc.)
- EDP and CERA
- Sheltering Safely
- Supporting Vaccination Efforts
- Commitment to Racial Equity Improvement
- Growing Program Standards and Training