

Putting Street Outreach to Work in Your Community

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Definition and Scope

Role of Street Outreach

- One of three main entry points into CES (Also hotline and ES)
- Everything tracked in HMIS
- Housing focused in nature; not focused on distribution of things.
- Persistent, but trauma-informed

HUD Definition

Street Outreach:

Essential Services related to reaching out to unsheltered homeless individuals and families, connecting them with emergency shelter, housing, or critical services, and providing them with urgent, non-facility-based care.

Funded Activities

Engagement

Case Management

Providing essential services necessary to reach out to unsheltered homeless people

Goals/Realities: An Intervention

Find, Assess, Refer

Action to improve a situation

Interference into the affairs of another

Persuasion to consider alternatives

End homelessness for most vulnerable

Street Outreach and Rural Communities

Street Outreach and Rural Communities

- Strategic and Planned.
- Trained Professionals paid as well as possible.
- Travel built into grant budgets.
- Roughly an even amount of time gathering intel as making contact and engagement.

Necessary Skill Sets for Effective Street Outreach

- Safety Training (both for staff and community member)
- Knowledge of Local Resources
- Trained to Complete Assessments
- Cultural Competency
- Motivational Interviewing
- Assertive Engagement
- Documentation
- Work alone
- Knowledge of services and resources

Necessary Skill Sets for Effective Street Outreach

- Capacity to navigate multiple complex service systems
- Mental Health First Aid
- Harm reduction approach
- Trauma informed approach
- Person Centered Care
- Overdose First Aid

Discussion and Decision Making

Know Your Community's Data:

Who are you connecting with and how are they served?

Connecting with the Most Vulnerable

Who is “found” Through Street Outreach?

- Demographic Trends
- Assessment Scores
- Location

Connecting with the Most Vulnerable

Who is “Connected” Through Street Outreach?

- Individual Project Outcomes and Demographics
- Data on Who is screened out (Project eligibility)

Moving Your Community to Action

**Recommendations for your next step in your Local
Planning Body**

Questions for Consideration

What does street outreach look like now?

If it doesn't exist or isn't meeting needs, what model or approach would be better?

Who would make a good champion for this effort locally?

Possible Funding Sources for Street Outreach

MSHDA ESG

HUD CoC Coordinated Entry

New HUD CoC Project

Resource Prioritization

What resources does your community have currently?

Who should be receiving these resources?

What are the eligibility measures for available resources?

Funding and Staffing Street Outreach

What can pay for these activities and who can perform them?

What should your community talk about and what will your community prioritize?